

WORKSHOP ON  
**“International Customs Best Practices in Transition  
to E-Commerce”**

December 7 & 8, 2000  
Diamond Hotel  
Roxas Boulevard, Manila

ORGANIZED BY:  
**US ASEAN Business Council and its Center for Technology Cooperation (CTC)**  
in partnership with the **Philippine Bureau of Customs**

SPONSORED BY:

**American President Lines**  
**Ford Motor Company**

**Daimler-Chrysler**  
**General Motors**  
**Unisys**

**Federal Express**  
**United Parcel Service**

**DAY I**

**THURSDAY, DECEMBER 07, 2000**

- 0800** - **PRE-REGISTRATION/COFFEE RECEPTION**
- 0830** - **REGISTRATION**
- 0930** - **OPENING CEREMONY**  
*Venue: 2/F, Amethyst Room  
Diamond Hotel*
- **Welcome Remarks:**  
**Mr. Robert M. Sears**  
*Executive Director  
American Chamber of Commerce of the Philippines*
- **Mr. George Ruffner**  
*Commercial Counselor  
US Foreign Commercial Service- U.S. Embassy*
- **Mr. Michael Malinowski**  
*Charge d' Affaires  
U.S. Embassy*
- **Keynote Remarks:**  
- **Hon. Renato A. Ampil**  
*Commissioner  
Philippine Bureau of Customs*
- 1000** - **COFFEE BREAK**

- 1030** - **INTRODUCTION AND WORKSHOP OVERVIEW**  
**Mr. Philip J. Gielczyk**  
Regional Director  
US ASEAN Business Council
- 1100** - **PRESENTATION I**  
  
**“Suggestions for Applying E-Commerce Best Practices at the Bureau of Customs”**  
**Presenters: Mr. Jan Kremer**  
Technical Director  
**&**  
**Mr. Tony Tissington**  
Project Director  
Unisys
- 1145** - **OPEN FORUM**
- 1215** - **LUNCHEON**  
Venue: 2/F, Ruby Room  
Diamond Hotel
- 1400** - **PRESENTATION II**  
  
Joint US Air Express Presentations by:  
**Mr. Sunny Chia**  
Senior Manager- Asia Pacific Region  
Global Facilitation & Customs Operations  
United Parcel Service  
**&**  
**Ms. Dennice Wilson**  
Managing Director, Regional Planning and Engineering  
Federal Express Corporation
- Topics:**  
a) **“Development and Growth of the Air Express Industry**  
b) **“Harnessing the Power of Information, Technology in Trade Facilitation**
- 1600** - **COFFEE BREAK**
- 1630** - **Presentation II, continued**  
  
c) **“ASEAN Process Access Approach to Customs Modernization”**
- 1645** - **PANEL DISCUSSION**
- 1730** - **ADJOURNMENT/ END OF DAY I**
- 1800** - **COCKTAIL RECEPTION**  
Venue: 2/F, Citrine/Emerald Room  
Diamond Hotel

**DAY II**

**FRIDAY, DECEMBER 08, 2000**

- 0830** - **REGISTRATION AND COFFEE RECEPTION**
- 0900** - **DAY II - OVERVIEW** -Mr. Philip J. Gielczyk
- 0915** - **PRESENTATION III**
- “Re-Engineering Global Trade Operations”**  
**Presenter: Mr. Joe Flynn**  
Manager, Trade and Customs  
Ford Asia Pacific
- 1000** - **PRESENTATION IV**
- “Practical Applications of WTO Valuations”**  
**Presenter: Ms. Gianluca Romano**  
ASEAN Regional Customs Manager  
General Motors
- 1045** - **COFFEE BREAK**
- 1100** - **PRESENTATION V**
- “Applying Article 7 of GATT in the Age of E-Commerce”**  
**Presenter: Mr. Renaud Massenet**  
Regional Coordinator  
ASYCUDA for Asia & Pacific
- 1145** - **PANEL DISCUSSION**
- 1215** - **LUNCHEON**  
Venue: 2/F, Ruby Room  
Diamond Hotel
- Keynote Speaker:**  
**Hon. Cornelio C. Gison**  
Undersecretary  
Department of Finance
- 1400** - **PRESENTATION VI**
- Customs Operations as a Key Driver for Trade”**  
**Presenter: Mr. Heribert Keppler**  
Senior Manager, Strategy/Business  
Development  
Daimler-Chrysler
- 1445** - **PRESENTATION VII**

**“A Benchmark of Current Customs Practices in Selected Countries in Asia”**

**Presenter: Mr. Waldo C. Basilla**  
Regional Director, Operations and Logistics  
American President Lines (APL)

**1530**

- **PRESENTATION VIII**

**“e-ASEAN Task Force – Implications for Customs Modernization”**

**Presenter: Mr. Emmanuel C. Lallana, Ph. D**  
Executive Director  
e-ASEAN Task Force.

**1600**

- **COFFEE BREAK**

**1615**

- **FINAL PANEL DISCUSSION**

**1645**

- **“Workshop Summation and Recommendations”**

**Hon. Cecilia Reyes**  
Deputy Commissioner, Management Information Systems and  
Technology Group  
Philippine Bureau of Customs

**17:00**

- **CONCLUDING REMARKS - Mr. Philip J. Gielczyk  
&  
AWARDING OF CERTIFICATES**

**1715**

- **ADJOURNMENT**

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